

Make money now!

HOW TO PROFIT FROM BUYING SOLO ADS



HOW TO CREATE A SUCCESSFUL,
PROFITABLE ONLINE BUSINESS

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6 Things That We Should Do In Order To Profit In Solo Ads

1) Have A Capture Page

Buying solo ads is not a gamble, it is a long term business, so you will to capture leads first when buying a solo, because not all people buy on the first look. Studies have shown that it takes a person to see the same salespage 7 times before they take out their credit card. So you will need an autoresponder to store those leads and do automated followups or either send a broadcast once every followup.

MOST of the sales come from backend so it is crucial to have a capture page.

2) Engage With Your Leads

It doesn't mean when someone doesn't buy on the frontend meaning he does not buy forever, like I've said it takes 7 times for a person to take action.

The chances of them buying on the 2nd 3rd attempt is also possible but you got to write engaging email that creates their curiosity. Have you ever had moments that you bought something on impulse because the email copy was just too awesome and engaging? See, that's what I was talking about.

When you write engaging emails you build trust, my subscribers trust me that is why they are willing to buy hot off the shelves products. **TIP:** Why would someone buy something if they don't understand what it can do for them?

3) Track EVERY Solo Ad Run

How do you know which campaigns worked the best? How did you know which campaigns had the most sales? **Answer: Track, track track!**

Big guys making 6 to 7 figures always say track your progress, know which product is bad, which capture page is not converting well, from there select the best campaign and scale. In that way more sales will come in!

One of the best software that I use to track is personally clickmagick you can [sign up here](#)

4) Select An Offer With Low Price Point On The Front End

Always select an offer that is price low on the front end. Why? Because subscribers don't know you yet, they don't have the trust for you thus you have to go for the lower entry offer ranged **(Free trial to \$14.95)**

Once they are in your list then after a few mailings or few followups you can start promoting higher ticket offers to your list

Upsell with monthly recurring fee (\$47/month)
High ticket back end (\$997- \$5000)

5) Have A Killer Autoresponder

Have you wondered why your emails always go to spam? Factors can include writing a good headline etc but another main reason is because you are using a bad autoresponder. Avoid using autoresponders like Sendlane and Mailchimp.

I would personally recommend Aweber as the number 1 autoresponder because simply their emails inbox and when the emails inbox the chances of getting commissions into our paypal becomes higher.

[You can sign up Aweber through this link here for a free trial now](#)

6) Make Sure Your Solo Ad Vendor Has Tons Of Video And Written Testimonials.

When someone approaches you to buy traffic from them, be careful. Always ask for their **written or video testimonials**, if they are endorsed by the biggest names in the industry you are good to go.

If they have no testimonials please do not even proceed to purchase from them, there has been alot scams around lately and it is extremely important to know who you are buying from.

[For those who are keen to get traffic off me here is my website](#)

Thank you for downloading this Free Checklist, if you have any questions you can connect with me on the following

[Facebook Link](#)

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